



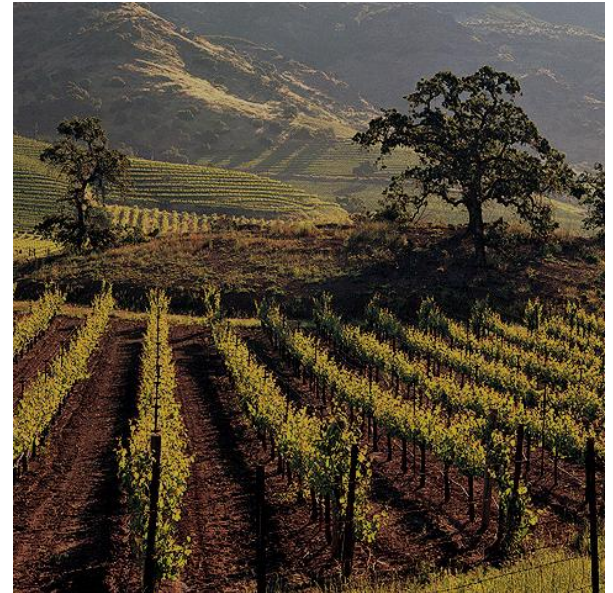
Introduction to Sonoma Soap Company

JUNE 2008



Introduction

- Romance, imagery, and lifestyle of Sonoma
- Take pleasure in the finer qualities of life
- Appreciation of a natural and fit lifestyle





Introduction



Made With Ingredients That Call Sonoma Home™

- All products 99.7% natural and greater
- Premium look combined with affordability and generous sizes





Full Body Care Offering

ALL PRODUCTS 12 FLUID OUNCES WITH AN \$8.95 SRP

- Shampoo
- Conditioner
- Hand Soap
- Bath and Shower Gel
- Hand and Body Lotion





Sonoma Soap Ingredient Standards

- Paraben Free
- Phthalate Free
- Artificial Color Free
- Synthetic Fragrance Free
- SLS Free
- 99.7% Natural
- 100% Vegetarian
- No Animal Testing



SSC Utilizes 100% Natural Aromas GUARANTEED PHTHALATE FREE

- **First Crush**
 - Crushed green grapes, combined with the scent of wildflowers and a hint of vanilla
 - Crafted with maple, raspberry, vanilla, and sweet orange oil
- **Lavender Reserve**
 - Lavender oils from Sonoma with hints of fresh citrus and cedarwood
 - Crafted with lavender oil, lemon oil, and blue cedarwood oil
- **Citrus Medley**
 - A walk through a Sonoma citrus grove. A blend of the most sought after citruses.
 - Crafted with pink grapefruit oil, sweet orange oil, green tangerine oil, and spearmint oil



Shampoos and Bath Gels



- Mild, clarifying formulas for gentle cleansing, while moisturizing skin and hair
 - Shampoos formulated for daily cleansing for all hair types
- Nut shell extract, glycerin and carrageenan moisturize and condition
- A traditional Sonoma blend of certified organic:
 - Lavender flowers
 - Honey
 - Red raspberry
 - Grape seed oil



Hair Conditioner

- Formulated to moisturize, detangle and keep hair soft and manageable
 - Daily conditioning for all hair types
- Olive oil, vitamin e, and panthenol for healthy, shiny hair
- A traditional Sonoma blend of certified organic:
 - Green apple
 - Olive leaf
 - Lavender flowers
 - Honey





Hand Soaps

- Mild formulas for gentle cleansing, while moisturizing skin
- Glycerin, xanthan gum and carrageenan provide exceptional moisturization
- A traditional Sonoma blend of certified organic:
 - Lavender flowers
 - Honey
 - Red raspberry
 - Grape seed oil





Body Lotion

- Keeps skin soft and supple all day long
- Glycerin and palm glycerides help keep moisture balance
- Caprylic/capric triglyceride and cocoa butter help keep skin soft
- A traditional Sonoma blend of certified organic:
 - Grape seed oil
 - Lavender flowers
 - Green apple
 - Olive leaf