

# Lotus Light a Distributor With a Difference

At Lotus Light we carry not only the major personal care brands that go through distribution, but we also have an incredible selection of exclusively distributed major brands, particularly European brands, that customers love and which help make your store unique, and a magnet for repeat business.

#### **Our Exclusive Brands Include**

## Acorelle

ACORELLE HAIR REMOVAL: Leading natural hair removal (depilatory) line from France.



**BACKJOY:** This is an incredibly beneficial (and cost effective) back orthotic device that automatically helps the user sit properly thereby reducing strain on the lower back that occurs from improper posture. Lotus Light is the exclusive distributor in the natural products industry for this line of products.



BIOKAP PERMANENT HAIR COLORS: 18 warm, bright natural colors and one bleaching cream. BioKap Nutricolor Delicato permanent hair colors provide reliable full grey coverage without PPD, paraben, ammonia, or resorcin in a ready to use, easy to apply, non drip formulation. Fragrance free. Nickel tested. Dermatologically tested. Cruelty Free. Made in Italy.



**CRYSTAL HERBS FLOWER & GEM ESSENCES:** This company in the UK has a range of 50 flower & gemstone essences, which include 40 combination blends for specific conditions and 10 "chakra" blends. Most people have difficulty choosing among the normal single flower essences because they have to become expert at lining up the condition with the essence, a not so simple task! Crystal Herbs has made the use of Flower Essences EASY because they already identify the specific uses and provide the appropriate blend so that the customer can simply pick the product for their own perceived need or use! This opens up Flower Essences to a much wider range of customers and is a real breakthrough in this product niche.



**E2 ESSENTIAL ELEMENTS:** Room aromatherapy from France. Complex compositions of certified organic essential oils. Available as room mist and innovative diffuser capsules.



**HAYMAX:** Allergies? HayMax organic, drug-free allergen barrier balms trap allergens before they get into the body. They have been proven to trap dust and pet allergens and over 1/3rd of pollen entering the body through the nose. Less allergens, less reactions! 80% said HayMax worked in a 2015 study. 4 varieties of HayMax have been sold in the UK for over a decade, and they are now launching in the USA.

Lotus Light has dozens of similar unique high quality brands from the USA and around the world and a dedicated, experienced sales team to help you find just the right mix of products to help you to make your store something unique, special and compelling for your customers.



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**LOGONA NATURAL COSMETICS:** One of the lead brands out of Germany with hundreds of items including a complete range of facial care, hair care, hair colors (including their unique color creams), and color cosmetics.



LOTUS LIGHT: Lotus Light is introducing a line of Room Diffusers and Ultrasonic Misters to complement our extensive listings of Essential Oils. These Diffusers are both attractive and functional. Price range from modest personal diffuser models to larger room diffuser misters, thus covering the entire price range with a wide variety in styles and functionality. Some of them are powered by USB, some by wall current, some have battery options. Some diffuse fragrance while they humidify the air, while others are primarily for fragrance diffusion.



**NINE NATURALS:** Effective, safe natural products formulated for women to use during pregnancy. Gentle, beneficial products that nurture the hair and body. Provides such a strong customer loyalty that many people use it even though they are not pregnant or after pregnancy.



OSHADHI PREMIUM AROMATHERAPY: World-leading aromatherapy supplier, with over 600 skus, including the largest selection of certified organic essential oils, and a wide range of synergy blends, perfumes, carrier oils etc.



**SANTE NATURAL COSMETICS:** This sister brand to Logona features a more contemporary and brighter look for a younger demographic.



TISSERAND AROMATHERAPY: One of the leading brands in the world, originally founded by Robert Tisserand, noted author and lecturer. Features convenient, portable Roll On aromatherapy blends, plus single essential oils, Hand & Nail Creams and Massage oils.

#### **Primary Distribution Brands**



**DEEP STEEP:** The vision of Deep Steep involves two concepts: luxury and integrity. Since the beginning, Deep Steep has not only been paraben free, but all products are 100% chemical preservative free. Deep Steep is also free of synthetic fragrances, cheap detergents, and any other harmful ingredients.



JANE CARTER SOLUTION: Jane Carter Solution was created to fill a need for natural hair products that work effectively on all hair textures. These quality products cleanse, condition, and nourish coiled hair, tightly coiled hair, curly hair, straight, relaxed, color treated and locked hair, while promoting healthy hair growth.



MAGGIES ORGANIC CLOTHING: Lotus Light is a major distributor of this line with an extraordinary selection and knowledgeable staff to ensure you are getting the best selection for your store.

